**Austin American-Statesman**

Jan. 20, 2016

**KEEPING AUSTIN WEIRD: KEEPING IT IMPROSPEROUS**

Austin is a city that prides itself on its unique qualities and challenges and is in a constant struggle to better itself. Its economy thankfully is diversified.

![Image](https://example.com/austin.jpg)

Austin Mayor Steve Adler did a nice job unpinning the force that should drive the city's economy. Now, according to recent report by Austin this week, people are willing to pay more in taxes to support the city's growth. This is a positive sign for the city's future.

The key to Austin's success is its ability to attract and retain talent. The city has a strong job market and a diverse economy, which attracts people from all over the country. This is evident in the number of start-ups and tech companies that have established themselves in the city. Additionally, Austin is a city that values education, as evidenced by the high number of universities and colleges located in the area.

However, there are some challenges that the city must address in order to continue its growth. One of these challenges is the city's traffic congestion. With a population of over 1 million people, Austin's roads can become quite congested, especially during peak hours. This can be a deterrent for new businesses and residents who may be considering moving to the city.

Another challenge is the city's housing market. With the growth of the city, the demand for housing has increased, leading to a rise in prices. This is particularly true for single-family homes, which are in short supply.

Despite these challenges, Austin remains a strong and attractive place to live and work. The city's unique culture, as well as its strong economy and diverse population, continue to make it a desirable destination. With continued efforts to address these challenges, Austin can continue to thrive and remain a leader in the modern urban landscape.